

MIDNIGHT GOLF COLLEGE TOUR: THE ROAD TO SUCCESS



2024 ROAD TRIP FOR SUCCESS COLLEGE TOUR

INVESTMENT OPPORTUNITIES



College. Career. Beyond.





2024 ROAD TRIP FOR SUCCESS COLLEGE TOUR

March 24-March 30, 2024 | Greensboro, NC, Raleigh-Durham, NC, and Hampton, VA

One of the most transformational elements of our program is the **Road Trip for Success College Tour**. This week-long, out-of-state travel and learning experience combines college visits, cultural exposure and the game of golf. The trip is open to all program participants, and is one of the highlights of the program, providing a journey of bonding and learning.

This year's trip will take place during spring break with nearly 300 high school seniors and 60 mentors. This annual trip is a once-in-a-lifetime opportunity to:

- Travel - for many students, this is their first trip outside of the state.
- Tour college campuses and meet with school administrators.
- Play golf at prestigious golf courses.
- Explore a variety of cultural and historical sites, including the Gantt Center for African-American Arts & Culture.

YOUR IMPACT

Your support is crucial to make this trip accessible and successful.

- With a total trip cost of nearly \$400,000, the trip is heavily subsidized.
- Participants are only asked to pay a total trip fee of \$300, and they can apply for a full subsidy, if needed.





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INVESTMENT LEVELS

PRESENTING SPONSOR

\$25,000

Your support covers all trip expenses for 15 MGP students and keeps the trip affordable for all.

BRANDING AND ENGAGEMENT OPPORTUNITIES

- Naming rights for the trip ("Road Trip for Success Driven By Your Name")
- Exclusive volunteer opportunities throughout the year
- Brand recognition on MGP website
- Brand recognition across all MGP social media



GOLF + CULTURAL EXPERIENCES SPONSOR

\$15,000

Your support allows trip participants to play two rounds of golf at prestigious golf courses and to explore cultural and historical sites.

BRANDING AND ENGAGEMENT OPPORTUNITIES

- Exclusive volunteer opportunities throughout the year
- Brand recognition on MGP website
- Brand recognition across all MGP social media



WAYS TO DONATE:

CALL: 248-792-9438

WEB: midnightgolf.org/success

MAIL: 30100 Telegraph Rd, Ste 404
Bingham Farms, MI 48025



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INVESTMENT LEVELS

BUS SPONSOR

\$12,500

Your support covers transportation expenses for one bus, including charter, driver and fuel costs.

BRANDING AND ENGAGEMENT OPPORTUNITIES

- Exclusive naming rights for one bus: Name/logo on the bus
- Group photo of the students assigned to your bus with your company name/logo
- Brand recognition on MGP website
- Brand recognition across all MGP social media



MEALS SPONSOR

\$5,000

Your support helps cover the costs of meals on the trip, including our closing dinner.

BRANDING AND ENGAGEMENT OPPORTUNITIES

- Stage mention during our closing dinner
- Brand recognition on MGP website
- Brand recognition across all MGP social media



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CALL: 248-792-9438

EMAIL: hlamontagne@midnightgolf.org

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