

Primary Logo



3D Cube



3D Cube Color Alts



Typography

Neue Montreal

As a visual connection to the primary logo, **Neue Montreal** acts as the CCB brand typeface. Various weights should be used to create a bold hierarchy across headlines, body copy and tertiary elements. It should be primarily used in sentence case, with tracking of 0. To purchase Neue Montreal from Pangram Pangram, [click here](#).

For situations where Neue Montreal is unavailable, the brand system font, **Arial**, should be used with -15 tracking.

Neue Montreal
Bold

Neue Montreal
Regular



ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789!@#%&*'()

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789!@#%&*'()

Typography Hierarchy

Headline
Neue Montreal
Bold
3.5X-Font Height, 3.5X Leading
Sentence Case
0 Tracking

**Get ready.
To succeed.**

Body Copy
Neue Montreal
Regular
1X-Font Height, 1X Leading
Sentence Case
0 Tracking

College Career & Beyond is a different kind of program for a different breed of student. Over the past 23 years, our programs have provided thousands of the most driven and deserving students with the training, mentorship, and resources to succeed at the post-secondary level and beyond. Want to help the next generation thrive?

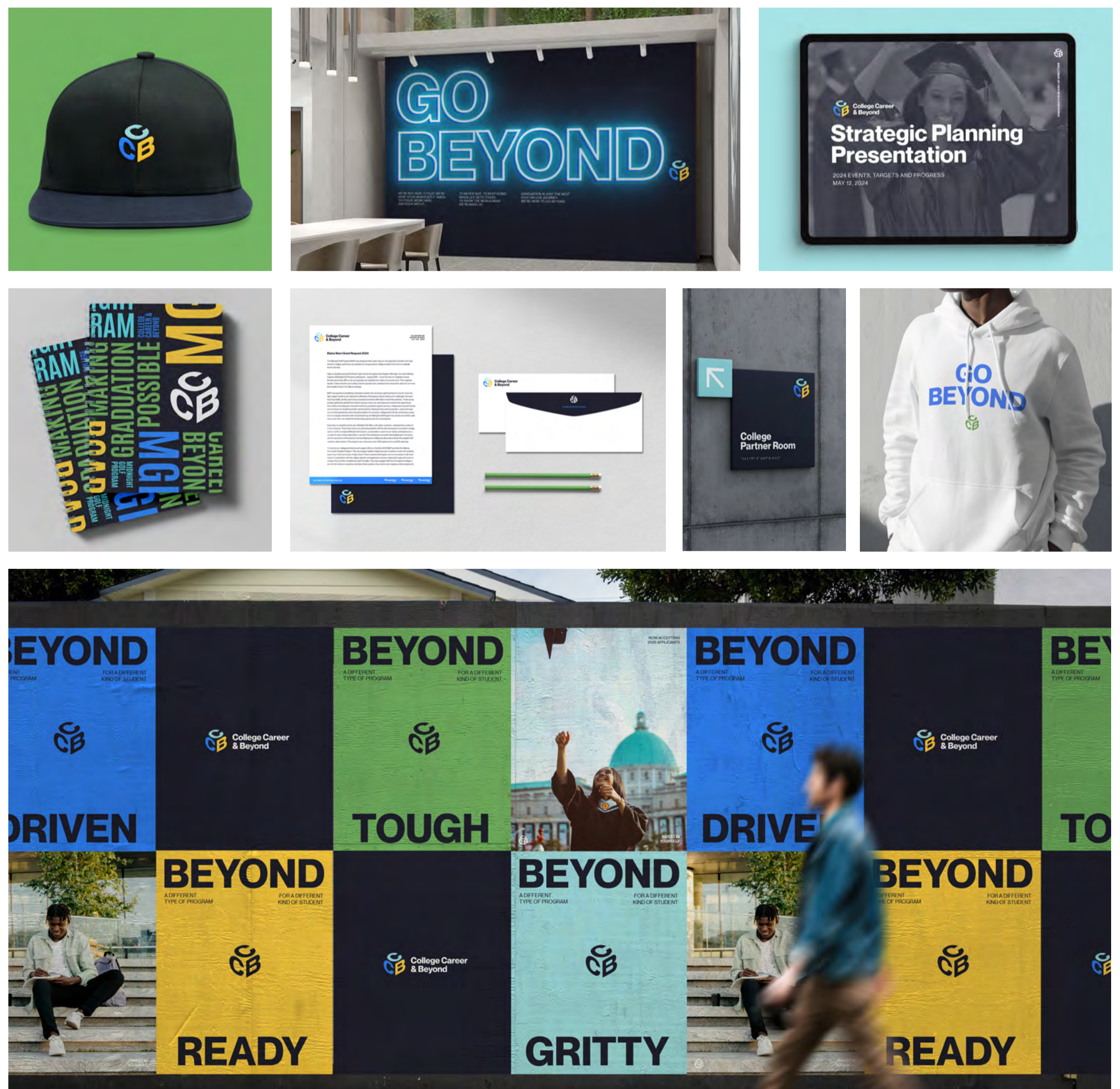
Tertiary
Neue Montreal
Bold
1.5X-Font Height, 1.5X Leading
All Caps
50 Tracking

DONATE TODAY

Color Palette



Applications



Contact

For brand questions, guidance and beyond, reach out to hello@madeby87.com.

