



# Facts & Future Impact

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## Who We Are

College Career & Beyond | Midnight Golf Program is a 30-week college success and life skills program that transforms the lives of Detroit-area high school seniors.

Since 2001, we've helped more than 3,000 students access college, graduate with purpose, and build connections to thrive in every stage of life.

## Our Mission

We use life skills training, proactive college coaching, long-term mentoring, along with lessons from the game of golf, to prepare young people for independence and success in college and beyond.

## Why We Exist

Too many young people in underserved communities lack access to the tools and long-term support they need to succeed beyond high school.

We address this gap by teaching critical life skills such as financial literacy, etiquette, public speaking, entrepreneurship and more.

## Our Impact



### Participants Each Year

250 students selected from 2,000+ applications



### Scholarship Impact

Through 2024, in collaboration with partners, CCB | MGP has distributed more than \$2 million in scholarships



### College Bound

98% of the Class of 2025 earned college or university acceptance



### First Generation Students

32% of the Class of 2025 will be first generation college students

## Taking Our Impact Further

Each year, demand for our program has grown. What began as an eight-week experience for 17 students is now a 30-week program serving 250 students annually.

We've recently moved into a newly renovated historic building in Detroit's New Center neighborhood. With construction complete, we're shifting from building space to building impact.

Our Sustainability Campaign marks the next phase of our fundraising journey, focused on maintaining our facility and sustaining long-term program success.

### Our New State-of-the-Art Facility Includes:

- Dedicated spaces for mentorship, workshops, and networking
- Golf simulators, swing area, chipping and putting lanes
- Conference rooms and collaborative workspaces
- Technology-equipped classrooms and learning areas
- Community event space for students, alumni, and partners
- Fully equipped warming kitchen for programming and community meals