



COLLEGE CAREER & BEYOND

# Anniversary Gala

Midnight Golf Program

# 04.30.26

HUDSON DETROIT



## PARTNER WITH US!

# WHEN PARTNERSHIP MEETS PURPOSE EVERYONE WINS!



## YOUR SPONSORSHIP DOLLARS

- Tax Deductible Brand Messaging
- Reach: 450 Live High Profile In Person Audience
- Interactive Virtual Audience - Unlimited
- Engaging Immersive/Interactive Experiences
- Customized Sponsorship Opportunities
- Support Proven Success for High School Seniors:
  - Mentorship & Accountability: Weekly engagement focused on goal setting and personal responsibility.
  - Life Skills & Leadership: Development in financial literacy, professional etiquette, and communication.
  - Discipline Through Golf: PGA-led instruction that reinforces focus, integrity, and resilience.
  - College Access & Persistence: Expert support for FAFSA and applications, plus ongoing coaching to ensure alumni complete their degrees.



The CCB | Midnight Golf Program is more than an after-school initiative – it is a proven engine of economic mobility and generational change.

# TABLE SPONSORSHIPS

 <p>COLLEGE CAREER &amp; BEYOND Anniversary Gala Midnight Golf Program</p>	<p><b>FOUNDER'S CUP</b> Exclusive \$75,000</p>	<p><b>GREEN JACKETS</b> Four Packages \$50,000</p>	<p><b>GOLDEN TEE CLUB</b> Six Packages \$25,000</p>	<p><b>SIGNATURE HOLE SOCIETY</b> 4 Packages \$15,000 <b>1 SOLD</b></p>	<p><b>BIRDIE</b> 4 Packages \$10,000</p>
<p><b>NUMBER OF GUESTS</b></p>	<p>2 PREMIUM TABLES 20 GUESTS</p>	<p>1 PREMIUM TABLE 10 GUESTS</p>	<p>1 TABLE 8 GUESTS</p>	<p>5 GUESTS</p>	<p>4 GUESTS</p>
<p><b>SPECIAL ADD-ONS</b></p>	<p>NAMING RIGHTS FOR THE MAIN LOBBY OF THE NEW CCB MGP BUILDING (VALUE \$100,000)  TWO PRIVATE USES OF THE ENTIRE NEW CCB MGP FACILITY, INCLUDING GOLF SIMULATORS AND CHIPPING AREA</p>	<p>NAMING RIGHTS ON GOLF SIMULATOR IN NEW BUILDING FOR TWO YEARS. (VALUE \$50,000)  ONE TIME USE OF ONE ENTIRE FLOOR OF THE NEW CCB MGP FACILITY. CONFERENCE/WE-WORK STYLE AREA OR GOLF SIMULATION AND CHIPPING AREA</p>	<p>BRANDED WRAPS FOR POSTS IN CHIPPING AREA OF NEW BUILDING FOR TWO YEARS (VALUE \$4,000)</p>	<p>BRANDING ON PUTT-PUTT GOLF PRE AND POST EVENTS</p>	<p>BRANDING ON PUTT-PUTT GOLF PRE AND POST EVENTS</p>
<p><b>PRIVATE MEET &amp; GREET IN CELEBRITY GREENROOM</b></p>	<p>4 GUESTS</p>				
<p><b>VIP SPONSOR PRIVATE COCKTAIL EVENT</b></p>	<p>20 GUESTS</p>	<p>10 GUESTS</p>	<p>8 GUESTS</p>		
<p><b>PROGRAM</b></p>	<p>FULL PAGE FRONT COVER</p>	<p>FULL PAGE</p>	<p>HALF PAGE</p>	<p>HALF PAGE</p>	<p>HALF PAGE</p>
<p><b>LOGO ON WEBSITE WITH HYPERLINK, PRINTED MATERIALS, BIG STAGE SCREEN</b></p>	<p>TOP BILLING</p>				
<p><b>STEP &amp; REPEAT</b></p>					

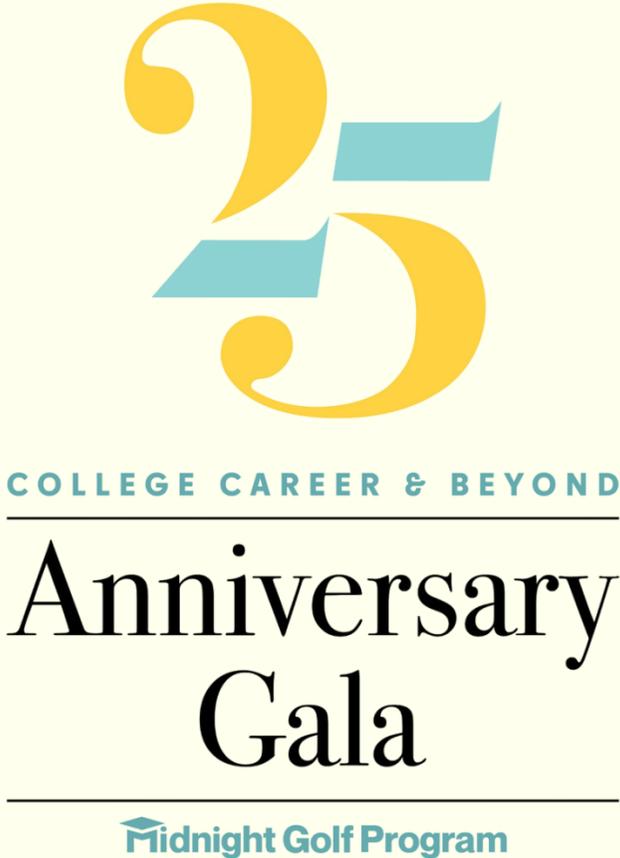
# \$50,000 - 15,000 SPONSORSHIP PACKAGES

	<b>GOLF APPAREL FASHION SHOW</b> Exclusive \$50,000	<b>LARGE ITEM PRODUCT DEMO DISPLAY</b> Exclusive: Auto/Technology \$50,000	<b>VIP COCKTAIL EVENT \$25,000</b> <b>SOLD</b>	<b>AFTER PARTY SPONSOR \$25,000</b>	<b>GLAM PHOTO BOOTH \$15,000</b>
<b>NUMBER OF GUESTS</b>	1 PREMIUM TABLE 10 GUESTS	1 PREMIUM TABLE 10 GUESTS	1 PREMIUM TABLE 8 GUESTS	1 PREMIUM TABLE 8 GUESTS	5 GUESTS
<b>SPECIAL ADD-ONS</b>	<p>LIVING LOOK BOOK: CURRENT CCB   MIDNIGHT GOLF PROGRAM STUDENTS SERVE AS GREETERS, BRAND AMBASSADORS AND MODELS OUTFITTED IN YOUR LATEST COLLECTIONS</p> <p>DIRECT ENGAGEMENT: STUDENTS DISTRIBUTE SPONSOR CARDS WITH YOUR BRAND LOGO AND QR CODE.</p> <p>BRAND ALIGNMENT: POSITION YOUR BRAND ALONGSIDE A PREMIER YOUTH DEVELOPMENT PROGRAM DURING ITS MOST SIGNIFICANT HISTORICAL MILESTONE</p>	<p>LARGE DEMO SPACE FOR LUXURY AUTO OR INTERACTIVE TECHNOLOGY DISPLAY, ETC.</p> <p>OPPORTUNITY TO REACH A HIGH PROFILE CROWD WITH IMMERSIVE ENGAGEMENT I.E. BRANDED SOCIAL PHOTO BOOTH NEXT TO AN EXOTIC CAR WITH BRAND LOGO EMBEDDED IN THE IMAGE FOR SHARING AND POSTING.</p>	GREEN RIVER ROOM CUSTOM BRANDING	WOODWARD ROOM CUSTOM BRANDING	BRANDED GLAM PHOTO EXPERIENCE
<b>VIP SPONSOR PRIVATE COCKTAIL EVENT</b>	10 GUESTS	10 GUESTS			
<b>PROGRAM</b>	FULL PAGE	FULL PAGE		HALF PAGE	QUARTER PAGE
<b>LOGO ON WEBSITE WITH HYPERLINK, PRINTED MATERIALS, BIG STAGE SCREEN</b>					
<b>STEP &amp; REPEAT</b>					

# \$7,500 - \$2,000 SPONSORSHIP OPPORTUNITIES

 <p><b>25</b> COLLEGE CAREER &amp; BEYOND Anniversary Gala <small>Flidnight Golf Program</small></p>	<p><b>VALET SPONSORSHIP</b> \$7,500</p>	<p><b>WINE SPONSORSHIP</b> \$5,000</p>	<p><b>25 YEARS OF UNSTOPPABLE CAMPAIGN</b> 300 SPONSORSHIPS AVAILABLE CLASS OF 2027 \$4,000 EACH</p>	<p><b>HUDSON DIGITAL SIGNAGE</b> Three Video Screen Package \$2,000 (4) Vertical Screen \$2,000</p>	<p><b>DESSERT SPONSORSHIP</b> \$2,000</p>
<p><b>NUMBER OF GUESTS</b></p>	<p>4 GUESTS</p>	<p>2 GUESTS</p>			
<p><b>DESCRIPTION</b></p>	<p>FREE VALET FOR ALL GUESTS - HIGH VISIBILITY - LARGE STANCHIONS WITH YOUR LOGO/QR CODE</p>	<p>BRANDED BOTTLES -5 X 7 TABLE CARD FOR 50 TABLES WITH YOUR LOGO/QR CODE</p>	<p>FUNDS FULL TUITION AND SUPPORT FOR ONE STUDENT AS A SPONSOR, YOU WILL TAKE THE JOURNEY WITH THE CLASS OF 2027. SPONSORS RECEIVE QUARTERLY STUDENT SUCCESS STORIES, OFFERING AN INTIMATE LOOK AT THE TRANSFORMATION YOUR GENEROSITY PROVIDES, CULMINATING IN AN INVITATION TO THE CCB   MGP CLOSING CEREMONY</p>	<p>(2) LARGE VIDEO WALLS 4320X3840 &amp; (1) SMALLER VIDEO WALL 3840X3240 NON-EXCLUSIVE - 4 PACKAGES AVAILABLE  VERTICAL SCREEN EXCLUSIVE - 5 AVAILABLE</p>	<p>BRANDED DESSERT TABLE/TRAYS TABLE CARD LOGO/QR CODE</p>
<p><b>PROGRAM</b></p>	<p>QUARTER PAGE</p>	<p>QUARTER PAGE</p>	<p>CLASS OF 2027 SPECIAL RECOGNITION SPREAD - SPONSORSHIP LIST</p>	<p>QUARTER PAGE</p>	<p>QUARTER PAGE</p>
<p>LOGO ON WEBSITE WITH HYPERLINK, PRINTED MATERIALS, BIG STAGE SCREEN</p>					
<p>SPECIAL RECOGNITION SCROLL BIG SCREEN DURING DINNER BREAK - CLASS OF 2027 LANDING PAGE ON CCBMGP WEBSITE</p>					

# PROGRAM AD PAGE OPPORTUNITIES



FRONT COVER	PRESENTING SPONSOR PACKAGE
BACK COVER	\$2,500
TWO-PAGE SPREAD	\$1,750
FULL PAGE	\$1,000
STORY SPOTLIGHT SPONSOR	\$750
HALF PAGE	\$500
QUARTER PAGE	\$250
TWO-PAGE SPREAD	\$1,750

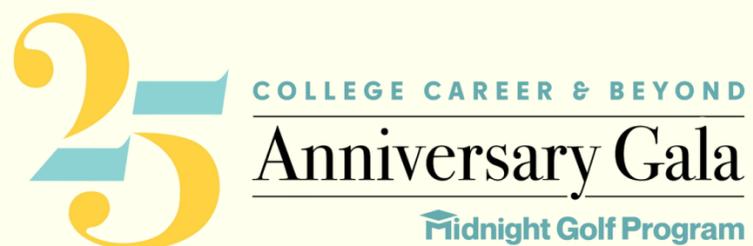
25 Years of  
**UNSTOPPABLE!**



### FOUNDER'S CUP SPECIAL ADD: MAIN LOBBY NAMING RIGHTS (FIVE YEARS)

As the front door to our facility, this space is more than just an entrance, it's a gateway to possibility. It welcomes every student, family, and guest into an environment where dreams are nurtured, confidence is built, and futures are transformed. Naming this area is a chance to leave your mark at the very place where each life-changing journey begins.

**VALUE \$100,000**



### GREEN JACKETS SPECIAL ADD: NAMING RIGHTS FOR GOLF SIMULATOR (TWO YEARS)

Located in our lower-level golf suite, the four Golf Simulators help students build skills, confidence, and focus through hands-on learning. Each simulator is available for individual naming, offering unique opportunities to support youth development. These spaces are also rentable for private events, serving as both engagement tools and fundraising assets.

**VALUE \$50,000**

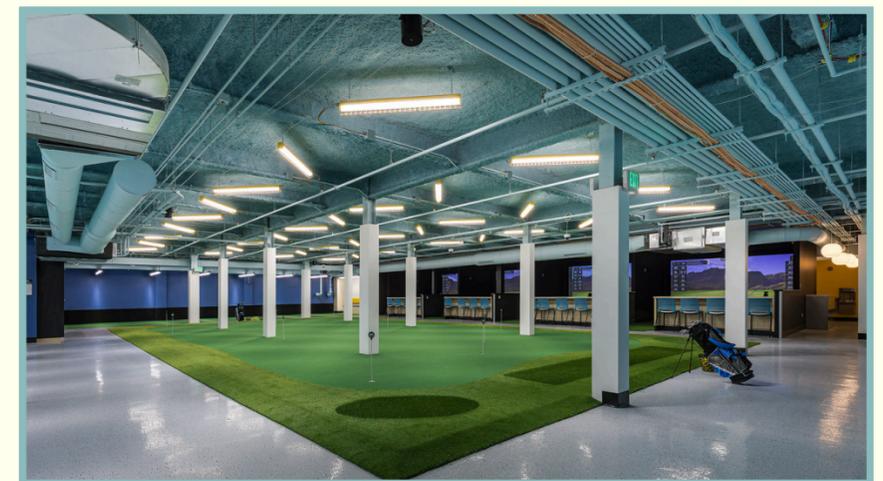


### GOLDEN TEE SPECIAL ADD: BRANDED CHIPPING AREA POSTS (TWO YEARS)

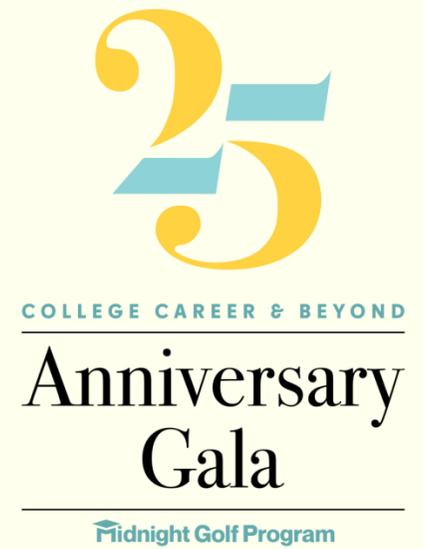
Located in the basement chipping area, the ten support posts offer a simple yet highly visible way for sponsors to showcase their commitment to our mission. Each post can be wrapped with custom branding, providing eye-catching recognition in a high-traffic, golf-focused space. This opportunity allows partners to align their name with youth success while supporting programming in a bold, memorable way.

**VALUE \$4,000**

**FOUNDER'S CUP: TWO TIME USE OF BUILDING FACILITIES FOR PRIVATE EVENT**  
**GREEN JACKETS: ONE TIME USE OF BUILDING FACILITIES FOR PRIVATE EVENT**  
**HALL OF FAME/STROLLING GOLF FASHION SHOW: ONE TIME USE OF CONFERENCE OR GOLF FLOOR**



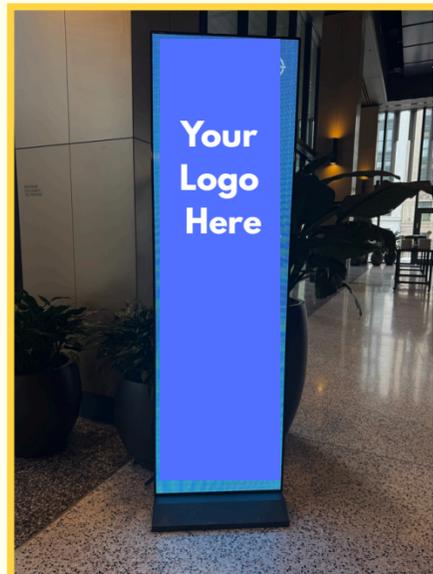
**HIGH TRAFFIC DISPLAY AREA:  
SOCIAL BRANDED PHOTO OPPORTUNITY**



**LARGE & SMALL SCREEN DIGITAL SIGNAGE FOR YOUR LOGO/VIDEO PLAY (NON-EXCLUSIVE)**



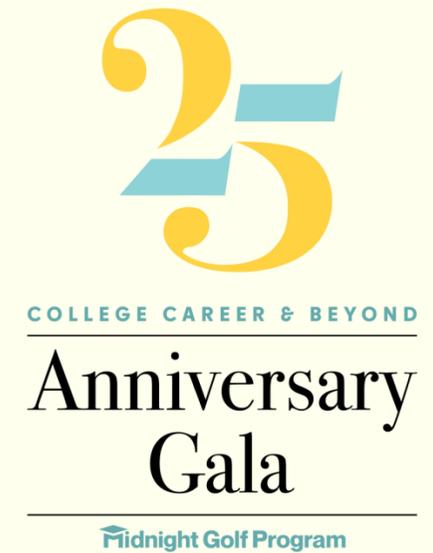
**VERTICAL - EXCLUSIVE**



**VALET PARKING SIGNAGE**



**CUSTOM WINE LABELS**





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25 Years of  
**UNSTOPPABLE!**

