



25 Years of
UNSTOPPABLE!

PRESENTED BY
Rocket Classic



**DAVID ALAN GRIER
MASTER OF CEREMONIES**

25 COLLEGE CAREER & BEYOND
Anniversary Gala
Midnight Golf Program

**SPONSORSHIP
OPPORTUNITIES**

UPDATED: March 25, 2026

WHEN PARTNERSHIP MEETS PURPOSE EVERYONE WINS!

Your Sponsorship Dollars:

- Tax Deductible Brand Messaging
- Reach: 450 Live High Profile In Person Audience
- Interactive Virtual Audience – Unlimited
- Engaging Immersive/Interactive Experiences
- Customized Sponsorship Opportunities
- Support Proven Success for High School Seniors:
 - Mentorship & Accountability: Weekly engagement focused on goal setting and personal responsibility.
 - Life Skills & Leadership: Development in financial literacy, professional etiquette, and communication.
 - Discipline Through Golf: PGA-led instruction that reinforces focus, integrity, and resilience.
 - College Access & Persistence: Expert support for FAFSA and applications, plus ongoing coaching to ensure alumni complete their degrees.



The CCB | Midnight Golf Program is more than an after-school initiative – it is a proven engine of economic mobility and generational change.

TABLE SPONSORSHIPS

UPDATE: MARCH 23, 2026

	FOUNDER'S CUP Exclusive \$75,000 1 SOLD	GREEN JACKETS Four Packages \$50,000	GOLDEN TEE CLUB Six Packages \$25,000 1 SOLD	SIGNATURE HOLE SOCIETY 4 Packages \$15,000 1 SOLD	BIRDIE - HOLE IN ONE 9 Packages \$10,000 1 SOLD
NUMBER OF GUESTS	2 PREMIUM TABLES 20 GUESTS	1 PREMIUM TABLE 10 GUESTS	1 TABLE 8 GUESTS	5 GUESTS	2 GUESTS
SPECIAL ADD-ONS	NAMING RIGHTS FOR THE MAIN LOBBY OF THE NEW CCB MGP BUILDING (VALUE \$100,000) TWO PRIVATE USES OF THE ENTIRE NEW CCB MGP FACILITY, INCLUDING GOLF SIMULATORS AND CHIPPING AREA ONE MONTH LOGO ADDED TO BILLBOARD CAMPAIGN - 40-50 ROTATING BILLBOARDS IN DETROIT AREA	NAMING RIGHTS ON GOLF SIMULATOR IN NEW BUILDING FOR TWO YEARS. (VALUE \$50,000) ONE TIME USE OF ONE ENTIRE FLOOR OF THE NEW CCB MGP FACILITY. CONFERENCE/WE-WORK STYLE AREA OR GOLF SIMULATION AND CHIPPING AREA	BRANDED WRAPS FOR POSTS IN CHIPPING AREA OF NEW BUILDING FOR TWO YEARS (VALUE \$4,000)	BRANDING ON PUTT-PUTT GOLF PRE AND POST EVENTS	BRANDING ON PUTT-PUTT GOLF PRE AND POST EVENTS
PRIVATE MEET & GREET IN CELEBRITY GREENROOM	4 GUESTS				
VIP SPONSOR PRIVATE COCKTAIL EVENT	20 GUESTS	10 GUESTS	8 GUESTS		
PROGRAM	FULL PAGE FRONT COVER	FULL PAGE	HALF PAGE	HALF PAGE	HALF PAGE
LOGO ON WEBSITE WITH HYPERLINK, PRINTED MATERIALS, BIG STAGE SCREEN	TOP BILLING				
STEP & REPEAT					

\$50,000 - 15,000 SPONSORSHIP PACKAGES

	GOLF APPAREL FASHION SHOW Exclusive \$50,000	LARGE ITEM PRODUCT DEMO DISPLAY Exclusive: Auto/Technology \$50,000	VIP COCKTAIL EVENT \$25,000 SOLD	AFTER PARTY SPONSOR \$25,000	GLAM PHOTO BOOTH \$15,000
NUMBER OF GUESTS	1 PREMIUM TABLE 10 GUESTS	1 PREMIUM TABLE 10 GUESTS	1 PREMIUM TABLE 8 GUESTS	1 PREMIUM TABLE 8 GUESTS	5 GUESTS
SPECIAL ADD-ONS	LIVING LOOK BOOK: CURRENT CCB MIDNIGHT GOLF PROGRAM STUDENTS SERVE AS GREETERS, BRAND AMBASSADORS AND MODELS OUTFITTED IN YOUR LATEST COLLECTIONS DIRECT ENGAGEMENT: STUDENTS DISTRIBUTE SPONSOR CARDS WITH YOUR BRAND LOGO AND QR CODE. BRAND ALIGNMENT: POSITION YOUR BRAND ALONGSIDE A PREMIER YOUTH DEVELOPMENT PROGRAM DURING ITS MOST SIGNIFICANT HISTORICAL MILESTONE	LARGE DEMO SPACE FOR LUXURY AUTO OR INTERACTIVE TECHNOLOGY DISPLAY, ETC. OPPORTUNITY TO REACH A HIGH PROFILE CROWD WITH IMMERSIVE ENGAGEMENT I.E. BRANDED SOCIAL PHOTO BOOTH NEXT TO AN EXOTIC CAR WITH BRAND LOGO EMBEDDED IN THE IMAGE FOR SHARING AND POSTING.	GREEN RIVER ROOM CUSTOM BRANDING	WOODWARD ROOM CUSTOM BRANDING	BRANDED GLAM PHOTO EXPERIENCE
VIP SPONSOR PRIVATE COCKTAIL EVENT	10 GUESTS	10 GUESTS			
PROGRAM	FULL PAGE	FULL PAGE		HALF PAGE	QUARTER PAGE
LOGO ON WEBSITE WITH HYPERLINK, PRINTED MATERIALS, BIG STAGE SCREEN					
STEP & REPEAT					

\$7,500 - \$2,000 SPONSORSHIP OPPORTUNITIES

MARCH 25th UPDATE

 <p>COLLEGE CAREER & BEYOND Anniversary Gala Midnight Golf Program</p>	<p>VALET SPONSORSHIP \$7,500</p> <p>SOLD</p>	<p>WINE SPONSORSHIP \$5,000</p> <p>SOLD</p>	<p>VIP PARTY BOURBON SPONSORSHIP \$5,000</p>	<p>CHARCUTERIE BOARD SPONSORSHIP \$5,000</p> <p>SOLD</p>	<p>CCB MGP TIMELINE MURAL</p> <p>\$5,000</p> <p>SOLD</p>	<p>25 YEARS OF UNSTOPPABLE CAMPAIGN 300 SPONSORSHIPS AVAILABLE CLASS OF 2027 GOLD \$4,000 EACH</p> <p>43 SOLD</p>	<p>HUDSON DIGITAL SIGNAGE Three Video Screen Package \$2,000 (4) Vertical Screen \$2,000</p> <p>1 SOLD</p>	<p>DESSERT SPONSORSHIP \$2,000</p> <p>SOLD</p>
<p>NUMBER OF GUESTS</p>	<p>4 GUESTS</p>	<p>2 GUESTS</p>	<p>2 GUESTS</p>		<p>2 GUESTS</p>			
<p>DESCRIPTION</p>	<p>FREE VALET FOR ALL GUESTS - HIGH VISIBILITY - LARGE STANCHIONS WITH YOUR LOGO/QR CODE</p>	<p>BRANDED BOTTLES -5 X 7 TABLE CARD FOR 50 TABLES WITH YOUR LOGO/QR CODE</p>	<p>BRANDED BOTTLES -5 X 7 TABLE CARD FOR 50 TABLES WITH YOUR LOGO/QR CODE</p>	<p>BRANDED SIGNAGE ON THE CHARCUTERIE TABLE</p>	<p>BRANDED MURAL OF THE 25-YEAR TIMELINE AND HISTORY OF CCB MGP</p>	<p>FUNDS FULL TUITION AND SUPPORT FOR ONE STUDENT AS A SPONSOR, YOU WILL TAKE THE JOURNEY WITH THE CLASS OF 2027. SPONSORS RECEIVE QUARTERLY STUDENT SUCCESS STORIES, OFFERING AN INTIMATE LOOK AT THE TRANSFORMATION YOUR GENEROSITY PROVIDES, CULMINATING IN AN INVITATION TO THE CCB MGP CLOSING CEREMONY</p>	<p>(2) LARGE VIDEO WALLS 4320X3840 & (1) SMALLER VIDEO WALL 3840X3240 NON-EXCLUSIVE - 4 PACKAGES AVAILABLE</p> <p>VERTICAL SCREEN EXCLUSIVE - 5 AVAILABLE</p>	<p>BRANDED DESSERT TABLE/TRAYS TABLE CARD LOGO/QR CODE</p>
<p>PROGRAM</p>	<p>QUARTER PAGE</p>	<p>QUARTER PAGE</p>	<p>QUARTER PAGE</p>	<p>QUARTER PAGE</p>	<p>QUARTER PAGE</p>	<p>CLASS OF 2027 SPECIAL RECOGNITION SPREAD - SPONSORSHIP LIST</p>	<p>QUARTER PAGE</p>	<p>QUARTER PAGE</p>
<p>LOGO ON WEBSITE WITH HYPERLINK, PRINTED MATERIALS, BIG STAGE SCREEN</p>								
<p>SPECIAL RECOGNITION SCROLL BIG SCREEN DURING DINNER BREAK - CLASS OF 2027 LANDING PAGE ON CCBMGP WEBSITE</p>								

\$2,000 > SPONSORSHIP OPPORTUNITIES

MARCH 25th UPDATE

 <p>25 COLLEGE CAREER & BEYOND Anniversary Gala Midnight Golf Program</p>	<p>25 YEARS OF UNSTOPPABLE CAMPAIGN 300 SPONSORSHIPS AVAILABLE CLASS OF 2027 SILVER \$2,000 EACH</p>	<p>25 YEARS OF UNSTOPPABLE CAMPAIGN 300 SPONSORSHIPS AVAILABLE CLASS OF 2027 \$1,000 EACH</p>
<p>NUMBER OF GUESTS</p>		
<p>DESCRIPTION</p>	<p>FUNDS FULL TUITION AND SUPPORT FOR ONE STUDENT AS A SPONSOR, YOU WILL TAKE THE JOURNEY WITH THE CLASS OF 2027. SPONSORS RECEIVE QUARTERLY STUDENT SUCCESS STORIES, OFFERING AN INTIMATE LOOK AT THE TRANSFORMATION YOUR GENEROSITY PROVIDES, CULMINATING IN AN INVITATION TO THE CCB MGP CLOSING CEREMONY</p>	<p>FUNDS FULL TUITION AND SUPPORT FOR ONE STUDENT AS A SPONSOR, YOU WILL TAKE THE JOURNEY WITH THE CLASS OF 2027. SPONSORS RECEIVE QUARTERLY STUDENT SUCCESS STORIES, OFFERING AN INTIMATE LOOK AT THE TRANSFORMATION YOUR GENEROSITY PROVIDES, CULMINATING IN AN INVITATION TO THE CCB MGP CLOSING CEREMONY</p>
<p>PROGRAM</p>	<p>CLASS OF 2027 SPECIAL RECOGNITION SPREAD - SPONSORSHIP LIST</p>	<p>CLASS OF 2027 SPECIAL RECOGNITION SPREAD - SPONSORSHIP LIST</p>
<p>NAME/LOGO ON WEBSITE & PRINTED MATERIALS AND ON CLASS OF 2027 SPONSOR RECOGNITION PLAQUE IN CCB MGP BUILDING</p>		



COLLEGE CAREER & BEYOND

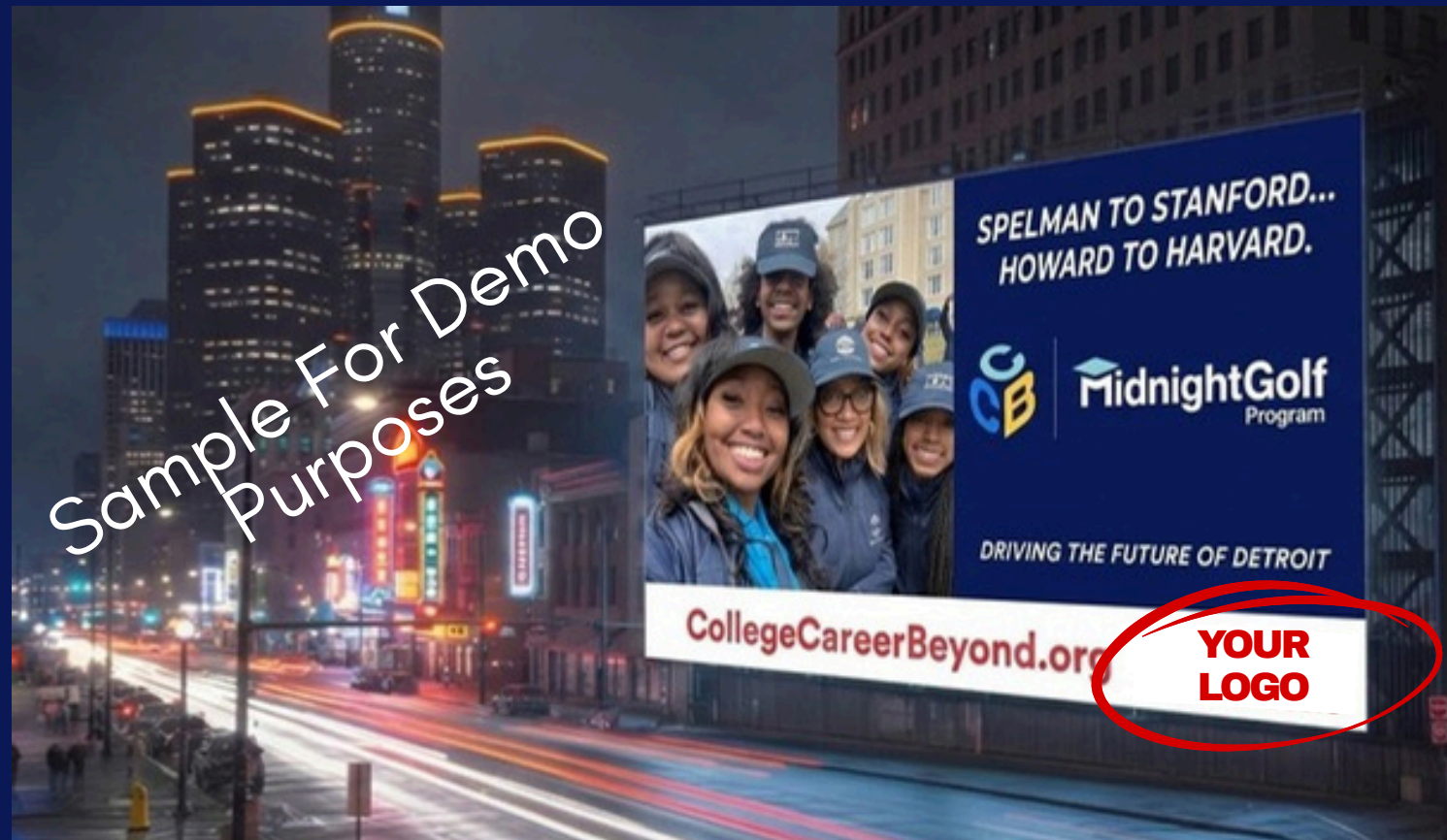
Anniversary Gala

Midnight Golf Program

PROGRAM AD PAGE OPPORTUNITIES

FRONT COVER	PRESENTING SPONSOR PACKAGE	
BACK COVER	SOLD	\$2,500
TWO-PAGE SPREAD		\$1,750
FULL PAGE		\$1,000
STORY SPOTLIGHT SPONSOR		\$750
HALF PAGE		\$500
QUARTER PAGE		\$250
TWO-PAGE SPREAD		\$1,750

—  —
25 Years of
UNSTOPPABLE!
—  —



Sample For Demo
purposes



**YOUR
LOGO**



**NAMING
RIGHTS**



**FOUNDER'S CUP
PRESENTING
SPONSOR**

- LOGO ADDITION TO MONTH-LONG DIGITAL BILLBOARD CAMPAIGN - 40-50 LOCATIONS THROUGHOUT METRO DETROIT
- NAMING RIGHTS FOR THE HIGH TRAFFIC MAIN LOBBY OF THE NEW CCB|MGP BUILDING (VALUE \$100,000)
- TWO PRIVATE USE EVENTS - THE FUTURE OF CCB|MGP FACILITY, INCLUDING GOLF SIMULATORS AND CHIPPING AREA
- EVENT DIGITAL SIGNAGE
- LARGE SCREEN FOR INTRODUCTION/HOST VERBAL RECOGNITION
- FULL PAGE PROGRAM
- PRIME PLACEMENT LOGO - PRIMARY W/CCB|MGP
- PRIVATE TABLE FOR TEN GUESTS - VIP PRIVATE COCKTAIL TICKETS FOR GUESTS
- TOP SPOT IN ALL EVENT PRINT/WEB/ADVERTISING
- EARNED MEDIA COVERAGE BRAND NAME MENTION
- FLOOR GOBO W/LOGO

SOLD

\$75,000



FOUNDER'S CUP SPECIAL ADD: MAIN LOBBY NAMING RIGHTS (TWO YEARS)

As the front door to our facility, this space is more than just an entrance, it's a gateway to possibility. It welcomes every student, family, and guest into an environment where dreams are nurtured, confidence is built, and futures are transformed. Naming this area is a chance to leave your mark at the very place where each life-changing journey begins.

VALUE \$100,000

GREEN JACKETS SPECIAL ADD: NAMING RIGHTS FOR GOLF SIMULATOR (TWO YEARS)

Located in our lower-level golf suite, the four Golf Simulators help students build skills, confidence, and focus through hands-on learning. Each simulator is available for individual naming, offering unique opportunities to support youth development. These spaces are also rentable for private events, serving as both engagement tools and fundraising assets.

VALUE \$50,000



GOLDEN TEE SPECIAL ADD: BRANDED CHIPPING AREA POSTS (TWO YEARS)

Located in the basement chipping area, the ten support posts offer a simple yet highly visible way for sponsors to showcase their commitment to our mission. Each post can be wrapped with custom branding, providing eye-catching recognition in a high-traffic, golf-focused space. This opportunity allows partners to align their name with youth success while supporting programming in a bold, memorable way.

VALUE \$4,000

FOUNDER'S CUP: TWO TIME USE OF BUILDING FACILITIES FOR PRIVATE EVENT
GREEN JACKETS: ONE TIME USE OF BUILDING FACILITIES FOR PRIVATE EVENT
HALL OF FAME/STROLLING GOLF FASHION SHOW: ONE TIME USE OF CONFERENCE OR GOLF FLOOR



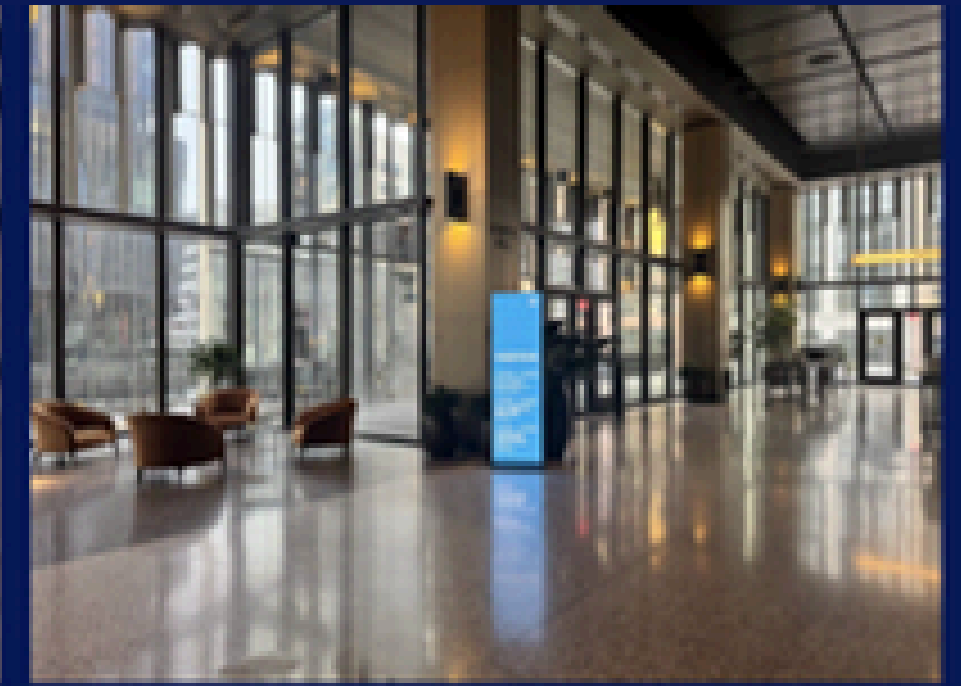
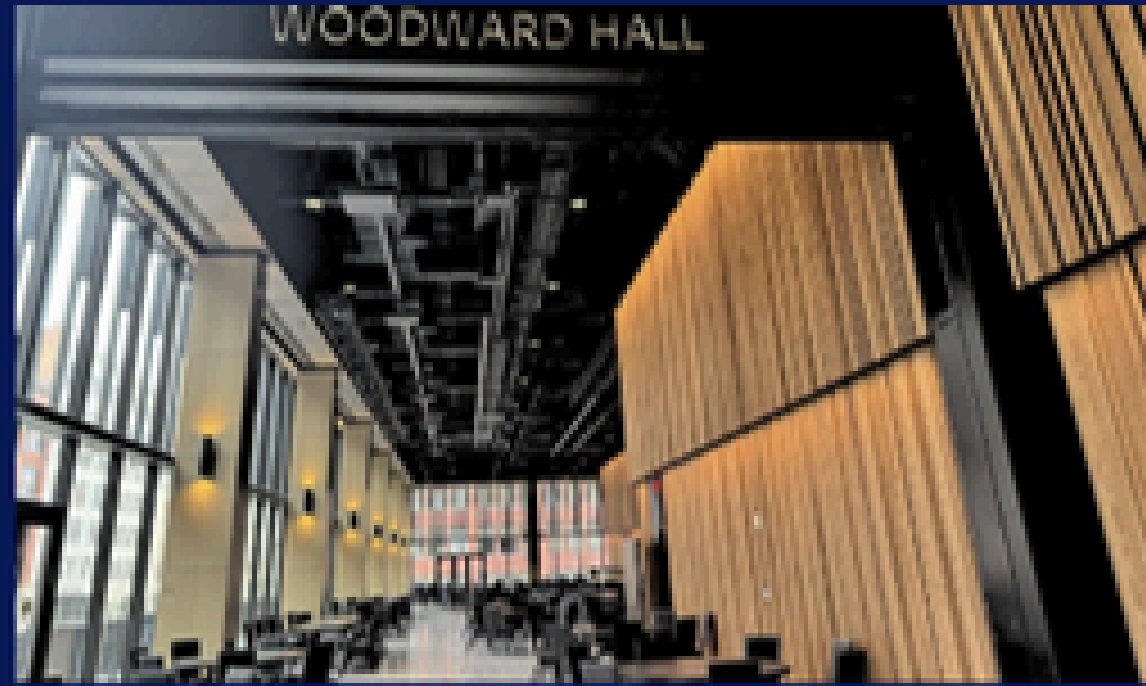


HIGH-TOUCH MARKETING OPPORTUNITY
LARGE SPACE GALA INTERACTIVE - HUDSON'S DETROIT

- HIGH PROFILE MILESTONE EVENT
- HIGH PROFILE AUDIENCE: 450 PEOPLE
- HIGH TOUCH MARKETING OPPORTUNITY
- EXCLUSIVE BRAND VERTICAL DIGITAL SIGNAGE
- SOCIAL MEDIA BRANDED PHOTO EXPERIENCE
- FULL PAGE PROGRAM ADVERTISEMENT
- STEP & REPEAT LOGO
- PREMIUM TABLE FOR TEN GUESTS
- VIP PRIVATE COCKTAIL TICKETS FOR GUESTS
- TOP SPOT IN ALL EVENT PRINT/WEB/ADVERTISING

\$50,000





AFTER-PARTY SPONSORSHIP

- DJ
- DANCING
- GAMES - PUTT PUTT GOLF
- 185' FOOT OPEN BALCONEY
- CUSTOM BRANDING
- ONE PREMIUM TABLE - 8 GUESTS
- INVITATION TO PRIVATE VIP COCKTAIL HOUR
- SPONSOR RECOGNITION - DIGITAL SCREENS - STAGE SCREENS - VERBAL FROM STAGE
- LOGO IN ALL EVENT PRINT/WEB/ADVERTISING

\$25,000

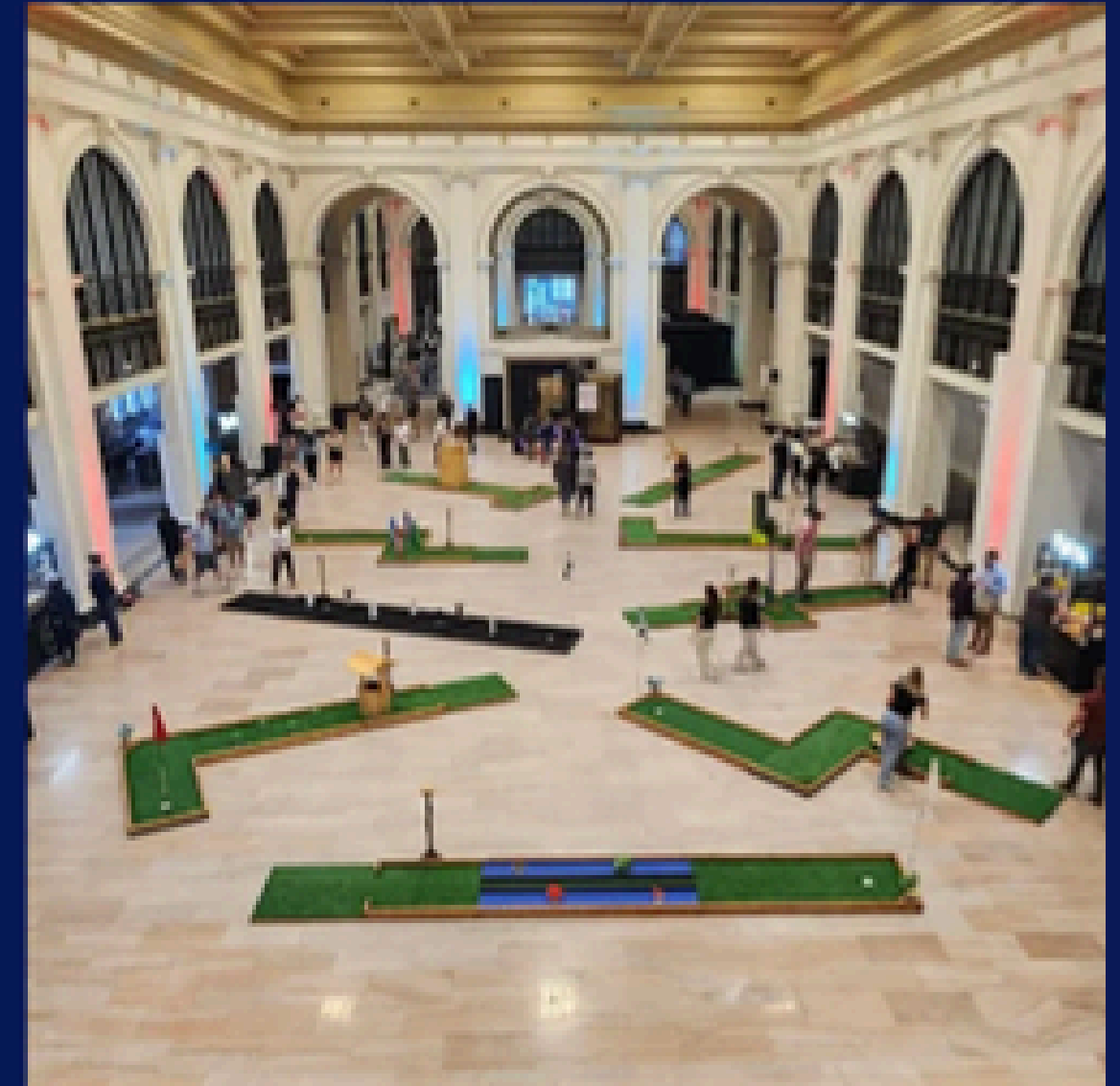


HOLE OF GOLF SPONSORSHIP

\$10,000

9 SPONSORSHIPS AVAILABLE

- 9-HOLE MINI GOLF COURSES IN ACTION
- READY TO PLAY DURING THE COCKTAIL HOUR AND AFTER-PARTY EVENT IN WOODWARD HALL
- BRAND ONE HOLE OF GOLF WITH YOUR COMPANY FLAG
- A MINI TABLE AT THE SIDE WHERE YOUR COMPANY REP CAN STAND AND PASS OUT BUSINESS CARDS OR BRANDED COMPANY ITEMS TO THE PLAYERS.
- SPONSOR RECOGNITION - DIGITAL SCREENS - STAGE SCREENS
- LOGO IN ALL EVENT PRINT/WEB/ADVERTISING



25 COLLEGE CAREER & BEYOND Anniversary Gala

Midnight Golf Program

**25-YEAR
TIMELINE
MURAL
\$5,000**



TO ENSURE EVERY GUEST UNDERSTANDS THE DEEP IMPACT OF THE 25-YEAR JOURNEY OF CCB|MGP, WE ARE CREATING AN BEAUTIFUL OVERVIEW OF THE TIMELINE—SIMILAR TO THE ONE IN THE SUSTAINABILITY CAMPAIGN BOOKLET—TO GREET GUESTS AS THE EVENING BEGINS. THIS WILL BE A PREMIER LOCATION TO BRAND, ENSURING YOUR CONTRIBUTION IS AT THE FOREFRONT OF THE GALA EXPERIENCE.



**BOURBON
SPONSOR
\$5,000**

- CUSTOM BRANDED PREMIUM BOURBON
- VIP PRIVATE COCKTAIL EVENT
- TWO GUEST TICKETS TO EVENT
- TWO PASSES TO THE PRIVATE VIP COCKTAIL HOUR
- INVITATION TO PRIVATE VIP COCKTAIL HOUR
- SPONSOR RECOGNITION - DIGITAL SCREENS - STAGE SCREENS
- LOGO IN ALL EVENT PRINT/WEB/ADVERTISING



LARGE & SMALL SCREEN DIGITAL SIGNAGE FOR YOUR LOGO/VIDEO PLAY (NON-EXCLUSIVE)



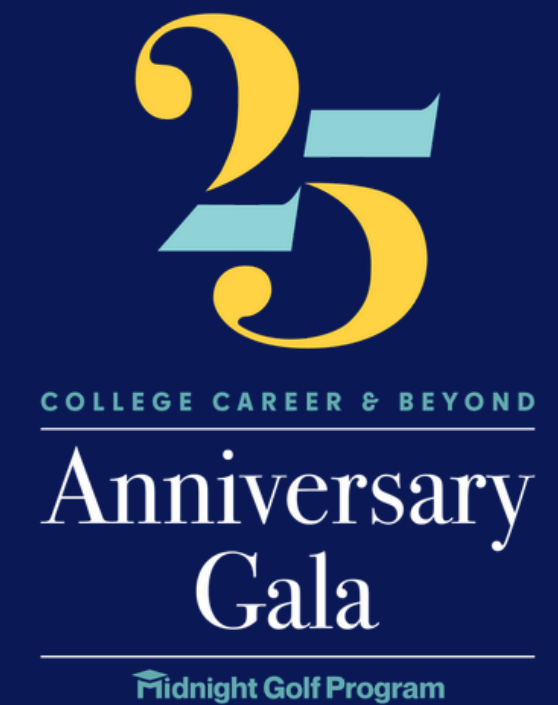
VERTICAL - EXCLUSIVE



VALET PARKING SIGNAGE



CUSTOM WINE LABELS



25

COLLEGE CAREER & BEYOND

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